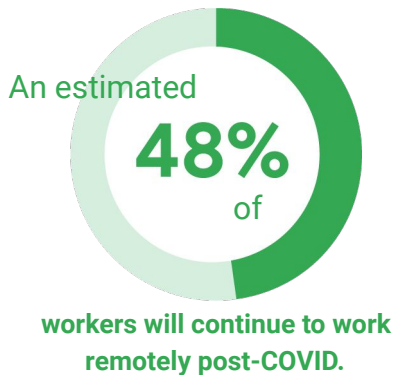


Google Workspace Vs Microsoft Office 365

Which integrated productivity suite is right for you?



The way we work has changed. For good.

- At Google, we help people **create, communicate, and collaborate** wherever work takes them.
- But **flexible working** is no longer nice to have.
- It's an **operational necessity**.
- The lines between our personal and professional lives are **blurring**.
- And this isn't a short-term change.

Let's be honest about work.

- Employees are **more overwhelmed** than ever.
- You've probably felt it too.
- 1 in 3 workers feels **disconnected from company culture** and colleagues.
- And 78% of business leaders expect the pandemic to have a **negative impact on productivity**.
- But that doesn't mean work stops.



So, how can you help your people stay connected and productive?

It's time to rethink your productivity suite.

By 2023, over **30%** of organizations will have questioned their productivity suite of choice.

So, ask yourself, 'do my people have access to the following':

- **Flexible** solutions that make it easy to work securely from anywhere
- **Helpful** AI-powered data tools to help them maximize their time
- **Simple** and easy to use connectivity and visibility
- **Trusted** best-in-class security to keep data and users safe

If the answer is **no** to any of the above, it might be time to rethink how you **create, communicate, and collaborate**.



Microsoft Comparison

		Google Business SKUs			Microsoft Business SKUs			Google Ent		Microsoft Ent**	
		Starter	Standard	Plus	Basic	Standard	Premium	Standard	Plus	E3	E5
	List Price (pupm)	\$7.80	\$15.60	\$23.40	\$6.40*	\$16.00*	\$25.60*	\$26.00	\$39.00	\$32	\$57
General	Max User Limit	300	300	300	300	300	300	No min/max	No min/max	Unlimited	Unlimited
	Available for online purchase	✓	✓	✓	✓	✓	✓	Contact us	Contact us	✓	✓
Meetings	Multiparty Calling:#attendees	100	150	250	300	300	300	250	250	1,000	1,000
	Breakout Rooms*		✓	✓				✓	✓		
	Moderated Meetings*		✓	✓	✓	✓	✓	✓	✓	✓	✓
	Record Meetings		✓	✓	✓	✓	✓	✓	✓	✓	✓
	Polls*, Q&A*		✓	✓	✓	✓	✓	✓	✓	✓	✓
	Translation*			✓	viaTranslator	via Translator	via Translator	✓	✓	via Translator	via Translator
	Transcriptions			✓				✓	✓	✓	✓
	Live Streaming							✓	✓	✓	✓
Documents	Connected Sheets*							✓	✓		
Security & Compliance	MDM	Basic	Basic	Basic	Basic	Basic	Advanced	Advanced	Advanced	Advanced	Advanced
	DLP			Basic				Advanced	Advanced	Advanced	Advanced
	Vault			✓			✓	✓	✓	✓	✓
	Audit Logs	✓ - basic	✓ - basic	✓ - basic	✓ - basic	✓ - basic	✓ - basic	✓	✓	✓ - basic	✓ - advanced
	Context Aware Access						✓	✓	✓	✓	✓
	Compliance (Data location.)								✓	Add-on	Add-on
	S/MIME Encryption								✓		✓
Search	Search 3rd party data								✓		✓
Storage	Data included	30 GB	2 TB	5 TB	1 TB	1 TB	1 TB	Unlimited	Unlimited	Unlimited	Unlimited
Support	P1/P2/P3 Response Time	4/8/8 hrs	4/8/8 hrs	4/8/8 hrs	1/None/None	1/None/None	1/None/None	1/8/8 hrs	1/8/8 hrs	1/24/None	1/24/None

* MSFT Monthly Commit Pricing. Annual = \$5, \$12.50, \$20 for Basic, Standard and Premium, respectively
 ** M365 includes Win CAL (E3) and Win+AD2 (E5)

What does Google Workspace usage data tell us?

While it's clear that you get more with Google Workspace than Microsoft Office 365, how does this translate into the workspace?

Collaboration

92% of Google Workspace users say real-time collaboration has become the standard for document creation for their team (compared to 78% of Office 365 users).

Communication

48% of Google Workspace users say people on their team know which app or platform will be the best way to reach someone at any given time (compared to 36% of Office 365 users).

Accessibility

85% of Google Workspace users say the platform helps them break down silos that impede effectiveness (compared to 75% of Office 365 users.)

.....
 And of those who've switched to Google Workspace,

78%

say it's easier to find information since they migrated (compared to 66% of those who moved to Office 365).
